

Regulatory Relations

AT&T Florida 150 South Monroe St. Suite 400 Tallahassee, FL 32301

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March 31, 2009

Beth Salak, Director Competitive Markets and Enforcement Attn: Tariff Section 2540 Shumard Oak Boulevard Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, attached for filing with the Commission is the following page of the General Subscriber Service Tariff:

> **General Subscriber Service Tariff** Section A2 - First Revised Page 35.6.97

The purpose of this filing is to extend the Competitive Acquisition for Complete Choice Basic and Complete Choice Enhanced promotion. This Special Promotion will end September 30, 2009.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President Attachments



## **Promotion Description**

# Competitive Acquisition \$50 Reward for Complete Choice Basic and Complete Choice Enhanced

## **OVERVIEW OF PROMOTION**

The Company plans to change the end date for the Competitive Acquisition for Complete Choice Basic and Complete Choice Enhanced special promotion. This promotion will end September 30, 2009.

## **PROMOTION MODIFICATION**

This promotion is modified to change the offer end date to September 30, 2009.

**BELLSOUTH** TELECOMMUNICATIONS, INC.

**FLORIDA** 

ISSUED: March 31, 2009 BY: Marshall M. Criser III, President -FL

Miami, Florida

GENERAL SUBSCRIBER SERVICE TARIFF First Revised Page 35.6.97 Cancels Original Page 35.6.97

EFFECTIVE: April 1, 2009

(C)

## **A2. GENERAL REGULATIONS**

# A2.10 Special Promotions (Cont'd)

### A2.10.2 Descriptions (Cont'd)

**A.** The following promotions are on file with the Commission: (Cont'd)

Area of Promotion AT&T Florida Service	Service Competitive	Description Competitive Acquisition customers who are with another local service provider or are	Period Authority 11/17/2008
Territory – From Central Office where services are available	Acquisition for Complete Choice Basic and Complete Choice Enhanced	wireless substitutors are eligible to receive a \$50 reward when purchasing Complete Choice Basic or Complete Choice Enhanced.	9/30/2009
		Rules and RegulationsCompetitive Acquisition customers who are with another local service provider or are wireless substitutors are eligible to receive a \$50 reward when purchasing Complete Choice Basic or Complete Choice Enhanced.	
		Customer must have at least 1 (one) wireline local service or equivalent (wireless in lieu o wireline) with a provider other than AT&T at a local service address within the AT&T territory.	ıf
		Customer must request the qualifying service at the same address and in the same name as the existing service, unless customer is planning an imminent move from one address in AT&T territory to another address in AT&T territory within 30 (thirty) days of responding to the offer. In the case of an imminent move, AT&T can offer the customer the promotion and place the order at the new address.	S
		This offer is not valid for out-of-region customers who are new to AT&T.	
		Customer must not have had local service with AT&T at least 10 (ten) days prior to the new service connection date.	
		Offer valid for only 1 (one) service line at the intended local service address.	
		AT&T employees are not eligible for this offer.	
		This offer may be combined with other Competitive Acquisition offers.	

35.6.97

TELECOMMUNICATIONS, INC.

Cancels Original Page 35.6.97

FLORIDA

ISSUED: March 31, 2009 ISSUED: November 14, 2008

EFFECTIVE: April 1, 2009 EFFECTIVE: November 17, 2008

BY: Marshall M. Criser III, President -FL Miami, Florida

## **A2. GENERAL REGULATIONS**

## A2.10 Special Promotions (Cont'd)

### A2.10.2 Descriptions (Cont'd)

**A.** The following promotions are on file with the Commission: (Cont'd)

			Period	
Area of Promotion	Service	Description	Authority	
AT&T Florida Service	Competitive	Competitive Acquisition customers who are with another local service provider or are	11/17/2008	(N)
Territory – From	Acquisition for	wireless substitutors are eligible to receive a \$50 reward when purchasing Complete Choice	e to	<u>(C)</u>
Central Office where	Complete Choice	Basic or Complete Choice Enhanced.	3/31/2009	
services are available	Basic and		9/30/2009	
	Complete Choice	Rules and Regulations		(N)
	Enhanced	Competitive Acquisition customers who are with another local service provider or are		<del>(N)</del>
		wireless substitutors are eligible to receive a \$50 reward when purchasing Complete Choice	е	
		Basic or Complete Choice Enhanced.		
				(NT)
		Customer must have at least 1 (one) wireline local service or equivalent (wireless in lieu o	İ	(N)
		wireline) with a provider other than AT&T at a local service address within the AT&T		
		territory.		
		Customer must request the qualifying service at the same address and in the same name as		(N)
		the existing service, unless customer is planning an imminent move from one address in		
		AT&T territory to another address in AT&T territory within 30 (thirty) days of responding		
		to the offer. In the case of an imminent move, AT&T can offer the customer the promotion		
		and place the order at the new address.		
		and place the order at the new address.		
		This offer is not valid for out-of-region customers who are new to AT&T.		(N)
		· ·		
		Customer must not have had local service with AT&T at least 10 (ten) days prior to the		<del>(N)</del>
		new service connection date.		
		Offer valid for only 1 (one) service line at the intended local service address.		(N)
				(NT)
		AT&T employees are not eligible for this offer.		(N)
		This office was because in a decide of the Commercial Association of the		(N)
		This offer may be combined with other Competitive Acquisition offers.		(11)